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Virginia Economic Bridge, Inc.

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Virginia Economic Bridge, Inc. to hold third Showcase event this year

RADFORD, Va., April 5, 2007 – Virginia Economic Bridge, Inc. will hold its third Virginia's Linked Workforce Showcase of the year in Northern Virginia on May 3.

“Virginia's Linked Workforce Showcase: Computer Programming & Software Development – Homeland Security Applications” will be held from 7:30 a.m. to 12:30 p.m. Thursday, May 3, at George Mason University, Mason Hall, D23 - first floor.

The Showcase will bring together computer programming and software development companies from across the Commonwealth and key Northern Virginia company decision makers. The Showcase is a unique business-to-business event that is sector based and includes structured roundtable discussions that can result in teaming agreements and future business partnerships.

Some comments from prior attendants include:

- Nancy Fraker, director of business development for Hypercosm, LLC, has been working at business development for 15 years, “and I've never experienced something like this. This is the most dynamic method I've ever seen done. The format of the Showcases allowed people to interact in three or four different ways. You couldn't miss anyone in the room.”
- Benjamin Cutrufelli, key account representative for Nemetschek North America, said, “The Showcase is very inexpensive and nets very real value and results.”

Limited space is still available for qualifying companies to attend. Companies seeking strategic business alliances can expect to meet with exceptionally qualified companies that have, or are working toward, Small Business 8(a), HUBZone, Woman, Minority and Veteran-Owned certifications. Registration for qualifying companies is \$350. For additional event details and registration information, visit www.LinkedWorkforceShowcase.org.

Speakers for the event include state Sen. Jeannemarie Devolites-Davis, R-34th Dist., and Linda Oliver, acting director, Department of Defense - Office of Small Business Programs.

Virginia's Linked Workforce Showcase program, an initiative of Virginia Economic Bridge, Inc., brings together representatives from diverse companies for face-to-face meetings to foster strategic business alliances. Past events included a March Modeling & Simulation Showcase, a November 2006 Architecture & Engineering Showcase and Environmental Services Showcase and a July 2006 Homeland Security Showcase.

Virginia Economic Bridge, Inc. (www.VirginiaEconomicBridge.org) is a non-profit organization focused on creating an environment for economic growth in today's technologically advanced society. VEB, Inc.'s mission is to promote the economic vitality and external competitiveness of the Commonwealth through business, industry and educational partnerships between Southwestern Virginia, Northern Virginia and other areas of the Commonwealth.

All 2007 Showcases are supported by Virginia's Linked Workforce Showcase Pinnacle Sponsor Lockheed Martin Corporation.

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