

# *Virginia's Linked Workforce Showcase September 14, 2005*

The objective of the Virginia's Linked Workforce Showcase is to facilitate and encourage companies in Southwestern and Northern Virginia to create strategic business partnerships that benefit both regions and the Commonwealth as a whole.

Goals include:

- Facilitate development of strategic alliances between the regions in the Commonwealth
- Stimulate the economy through workforce development and job creation
- Develop a model rural/urban partnership

## Sponsorship Opportunities:

### Pinnacle Sponsor - \$10,000 or 2 @ \$5,000

Your company's signature name and logo as the primary listing in our communications & event program materials  
Your company representative gives opening remarks at event  
Your company name and logo showcased in advance publicity, advertising, program and signage  
Table signage  
Acknowledgement in the VEB Annual Report  
Logo and link on VEB's Linked Workforce Web Page

### Premier Sponsor- \$2,000

Your company's name and logo showcase in advance publicity, advertising, program and signage  
Acknowledgement of your company's sponsorship during the program  
Ad in the event's program book  
Table signage  
Acknowledgement in VEB Annual Report  
Logo and link on VEB Linked Workforce web page

**Associate Sponsor - \$1,000**

- Your company's name and logo showcase in advance publicity, advertising, program and signage
- Acknowledgement in printed materials for the event
- Table signage
- Logo and link on VEB Linked Workforce web page

**Event Sponsor - \$500**

- Your company's name and logo showcase in advance publicity, advertising, program and signage
- Acknowledgement in printed materials for the event
- Table signage