

Virginia's Linked Workforce Showcase

Region 2000

January 18, 2006

The objective of this exclusive *Virginia's Linked Workforce Showcase* is to facilitate and encourage companies in Region 2000 and Northern Virginia to create strategic business partnerships that benefit both regions and the Commonwealth as a whole.

Goals include:

- Facilitate development of strategic alliances between the regions in the Commonwealth
- Stimulate the economy through workforce development and job creation
- Develop a model rural/urban partnership

Sponsorship Opportunities:

Pinnacle Sponsor - \$10,000 or 2 @ \$5,000

- Your company's signature name and logo as the primary listing in our communications & event program materials
- Your company representative gives opening remarks at event
- Your company name and logo showcased in advance publicity, advertising, program and signage
- Table signage
- Acknowledgement in the VEB Annual Report
- Logo and link on VEB's Linked Workforce Web Page

Premier Sponsor- \$2,000

- Your company's name and logo showcase in advance publicity, advertising, program and signage
- Acknowledgement of your company's sponsorship during the program
- Ad in the event's program book
- Table signage
- Acknowledgement in VEB Annual Report
- Logo and link on VEB Linked Workforce web page

Associate Sponsor - \$1,000

- Your company's name and logo showcase in advance publicity, advertising, program and signage
- Acknowledgement in printed materials for the event
- Table signage
- Logo and link on VEB Linked Workforce web page

Event Sponsor - \$500

- Your company's name and logo showcase in advance publicity, advertising, program and signage
- Acknowledgement in printed materials for the event
- Table signage