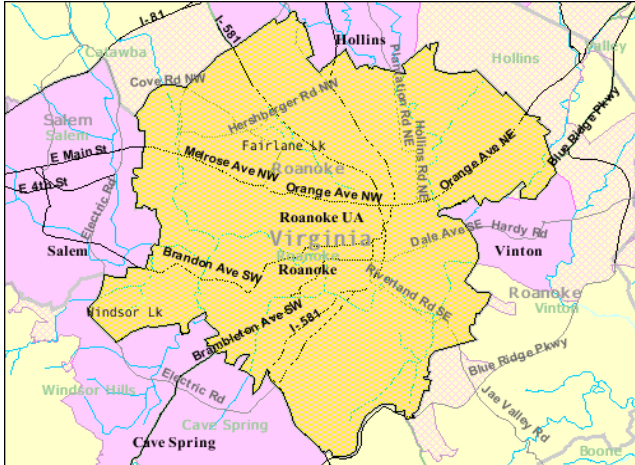


# A Quick Look at...

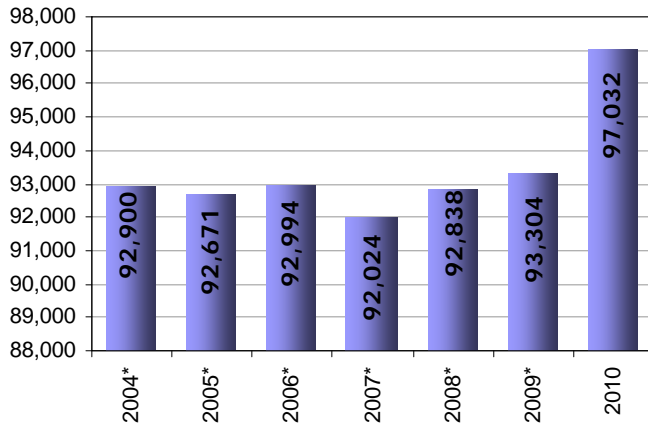
## City of Roanoke, Virginia



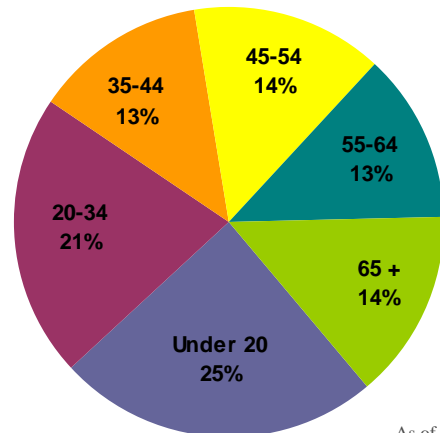
U.S. Census Bureau

Location: 37.27840 N, 79.95839 W  
 Size: 42.57 sq. miles  
 Population: 97,032  
 Population Density: 2,279.4 people/sq. mile

### Population

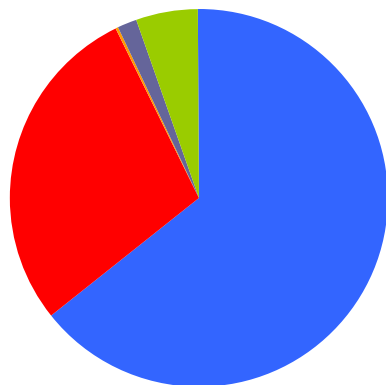


### Population by Age



As of 2010

Median Age: 38.5



### Population By Race

- 64.2% White
- 28.5% Black/African American
- 0.3% American Indian/Alaska Native
- 1.8% Asian
- 0.1% Native Pacific Islander
- 5.2% Some other race

As of 2010

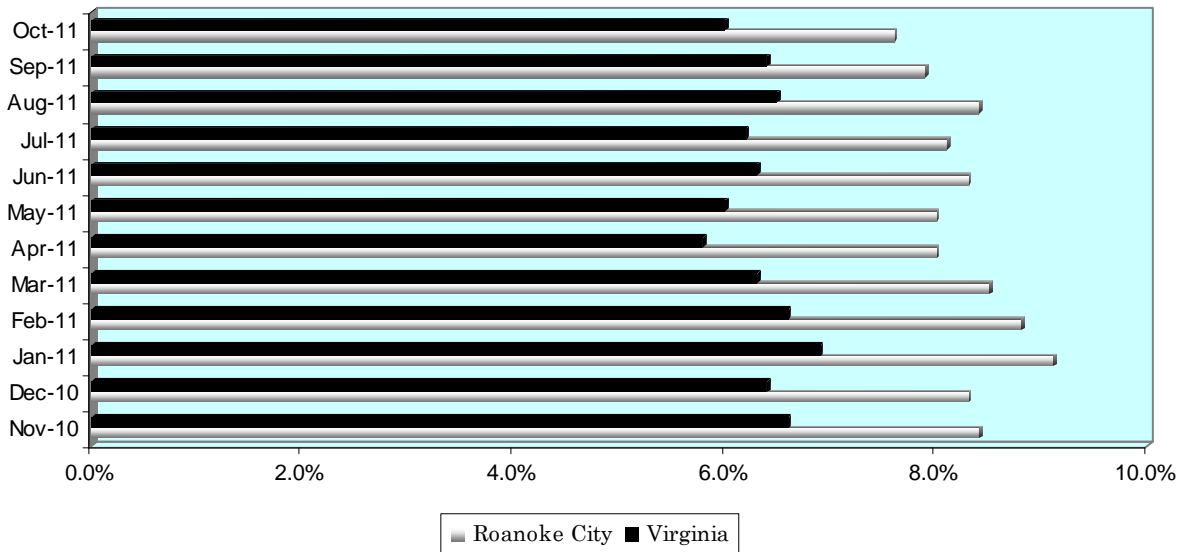
# A Quick Look at...

## City of Roanoke, Virginia

Housing Statistics*			
Value (owner occupied)		Gross Rent (renter occupied)	
24,469 units		17,718 units	
Less than \$50,000	5.1%	Less than \$200	5.8%
\$50,000 to \$99,999	28.9%	\$200 to \$299	4.6%
\$100,000 to \$149,999	32.2%	\$300 to \$499	18.0%
\$150,000 to \$199,999	14.8%	\$500 to \$749	37.2%
\$200,000 to \$299,999	11.0%	\$750 to \$999	22.1%
\$300,000 to \$499,999	5.6%	\$1,000 to \$1,499	5.7%
\$500,000 to \$999,999	2.2%	\$1,500 or more	3.3%
\$1,000,000 or more	0.1%	No cash rent	3.4%
Median Value: \$121,200		Median Rent: \$627	

\* As of 2005-2009 American Community Survey

### UNEMPLOYMENT RATE: November '10 – October '11



### Educational Attainment \*

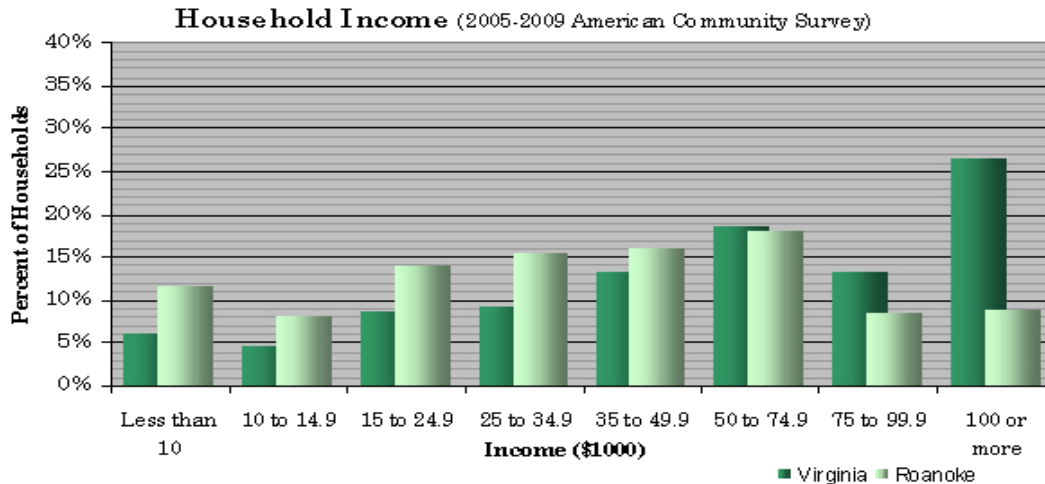
(percentage of population 25 and older who have earned)

No Diploma	High School Diploma (or GED)	Some College (no degree)	Associate's Degree	Bachelor's Degree (or higher)
19.1%	31.1%	21.0%	7.0%	21.9%

\* As of 2005-2009 American Community Survey

# A Quick Look at...

## City of Roanoke, Virginia



Median Income: \$60,316 Virginia \$35,811 City of Roanoke

Employment by Sector (1 <sup>st</sup> Quarter 2011)		Employment by Occupation (05-09 ACS)	
Natural Resources and Mining	0.1%	Management and professional	29.3%
Construction	5.7%	Service	19.4%
Manufacturing	6.0%	Sales and office	27.8%
Trade, Transportation and Utilities	24.4%	Farming, fishing, and forestry	0.1%
Information	1.6%	Construction	7.7%
Financial Activities	5.7%	Production, transportation, and material moving	15.6%
Professional and Business Services	14.1%		
Education and Health Services	24.5%		
Leisure and Hospitality	9.8%		
Other Services	3.7%		
Public Administration	4.4%		
* Information unavailable		Total employment: 65,025	

