



July 12, 2005

Dear Prospective Showcase Participant,

I write to invite you to participate in an event designed to develop strategic alliances between companies in Southwestern Virginia and companies in Northern Virginia. On January 18, 2006, Virginia Economic Bridge, Inc., (VEB) will host an exclusive "*Virginia's Linked Workforce Region 2000 Showcase*" breakfast meeting at the Holiday Inn Tysons Corner to bring companies together for inter-regional business development discussions.

This event will focus on bringing together electronics and manufacturing companies from Region 2000 and Northern Virginia. Companies will be matched by industry sector code and by company qualifications to ensure the optimum advantage for creating valuable, strategic partnerships.

Virginia Economic Bridge, Inc., provides Northern and Southern Virginia companies a new approach in seeking a competitive edge. We have done the work for you by identifying qualified companies from both regions in Virginia and bringing you together for roundtable, one-on-one discussions with key decision makers. Last year's event resulted in four companies' partnerships yielding \$15 million in potential contracts. Developing strategic business alliances and subcontracting opportunities between companies in Southwestern Virginia and Northern Virginia is guaranteed to help everyone's bottom line.

Anne Donohue, a vice president with SRA International, is quoted as saying "The Showcases are a win for SRA. Based on the quality of the companies we met in July '04, we had confidence that working with the Virginia Economic Bridge would assist us in fulfilling our government contract requirements. We decided that traveling to Southwest Virginia in Oct '04 for a more personalized event would be well worth the investment. At both events the Virginia Economic Bridge demonstrated it could efficiently line up companies who could be viable business partners and help SRA support its government clients."

The Showcase will begin at 11:30 am with a luncheon buffet and will wrap up at 5:00 pm. This tight, "workshop" tight of forum gets right down to the business of introducing key decision makers from both regions.

I encourage you to take advantage of this opportunity to meet with companies in your own industry for the development of strategic alliances. I look forward to seeing you on January 18, 2006!

Please contact Theresa Knox, 540.831.6391, twknox@radford.edu or me at 540.831.6398 or via email at cmitchel@radford.edu for more information and the cost of the event.

Sincerely,

A handwritten signature in black ink, appearing to read "Carl Mitchell".

Carl Mitchell, MS, CNPM
President & CEO
